

Who we are and what we do.

South Side Learning & Development Center (SSL&DC) is a non-profit, United Way Agency that has been in operation at the 255 Reeb Avenue location since 1924. Children ages 2 to 5 years old are served at this main location. Recently the agency acquired a second center, Lincoln Park Children's Center (located at 1700 S. 20th Street), which serves infants, toddlers, and preschoolers (6 weeks to 5 years old).

Our primary focus is preparing our students for Kindergarten so they may be successful in school and in life.

South Side Learning & Development Centers has a long, rich history of providing quality, education based early care. Comprehensive services also include a full-time social worker to assist our families with their needs.



Because SSL&DC is a 501c3 agency, your donations are tax deductible.

SSL&DC, 255 Reeb Avenue location

DEADLINES

Notify South Side Learning & Development Centers of your desire to be a *Bowling for Children* Sponsor by **May 27th**.

For all Bronze – TITLE Sponsors, electronic company logo file also due **May 27th**.

Payment of sponsorships due by **May 27th**
(to secure T-shirt and lane signage).

Registration of bowling teams must be made by **June 17th**.

Pledge money must be submitted **DAY OF EVENT – June 25th**.

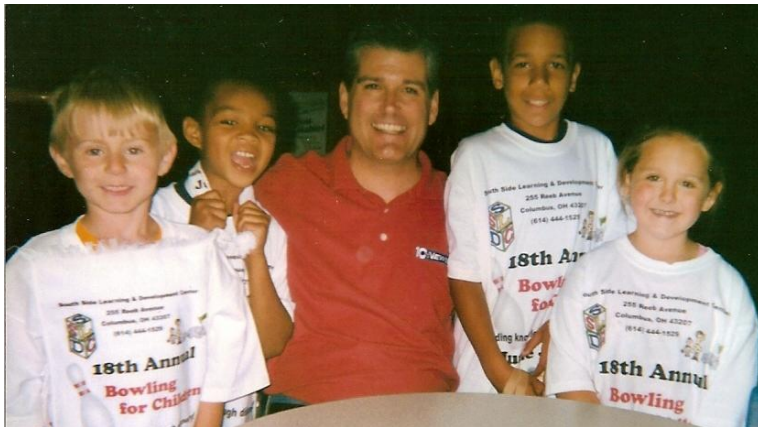
How To Get Started

Decide how you will support South Side Learning & Development Centers:
Bowler, Pledge, Sponsor, Title Sponsor,
or Donate a service or gift.

Follow instructions for:

- Bowler – page 5
- Sponsor – page 6
- ❖ Bronze Sponsor – also see page 7
- ❖ Silver Sponsor – also see page 8
- ❖ Gold Sponsor – also see page 9
- ❖ Platinum Sponsor – also see page 10
- ❖ Diamond Sponsor – also see page 11
- ❖ Title Sponsor – also see pages 12 & 13

Check and meet deadlines dates - page 15



What is Bowling for Children?

Coordinated by our Board of Directors each year, "Bowling for Children" is our annual fundraiser. All funds received as a result of the fundraiser are used to enhance programming and services at both of our locations.

This is our 21st year of Bowling for Children and our goal this year is to raise \$15,000 from pledges and sponsorships.

During this exciting event, we have clowns, face painting, prizes, and BOWLING! Kurt Ludlow will be the Master of Ceremonies again this year. Everyone's excitement level builds as Kurt draws the tickets for our many door prizes and hands out special prizes for top fund raisers. The one and only Ronald McDonald will attend again this year!

Don't miss this great day of fun! Helping the children is the primary goal of this event but having fun is a welcomed side benefit!!



How *YOU* can help?

Bowlers:

- Create a Team of up to 4 bowlers (family, friends, etc.)
- Name your Team and register your Team by calling SSL&DC at (614) 444-1529
- Have each of your Team members seek donations (on the pledge form at the end of this booklet)
- Arrive the day of the event with all pledges collected
- Check-in at the sign-in table - turn in all pledged funds
- Get your assigned lane (and shoes if needed)
- Roll two big games - Have a great time!

Sponsors:

- Choose a sponsorship category that fits your budget
- Send your sponsorship check (and logo file if desired) BEFORE the deadline (see DEADLINES page 15)
- Decide if you'd like to field a bowling Team – if yes, follow "Bowlers" steps above
- Arrive the day of the event (with or without a Team)
- See the wonderful advertising your company receives thanks to your sponsorship.
- Have a great time!

Donations & Volunteered Services:

- We always need clowns, face painters, magicians, and gift donations for the day of the event! Please call SSL&DC at (614) 444-1529 to arrange your donation.



TITLE SPONSOR LEVEL (cont.)

\$5,000

What you have given:

Your \$5,000 TITLE Sponsorship will provide our centers with needed support for the children such as:

- **2 Classroom Computer Labs**
- **990 Breakfasts & 1,763 Lunches for Toddlers/Preschoolers**
(this supplies the main center for one month)



TITLE SPONSOR LEVEL

\$5,000

What you get:

- Recognition for your company as a **TITLE Sponsor** of the 21st Annual Bowling for Children event, framed and prominently displayed in the foyer at both SSL&DC locations.
- All Thank You notes will be titled "21st Annual Bowling for Children Sponsored by **'your company name'**, benefiting South Side Learning & Development Centers".
- Company or individual name and logo on front & back of T-shirts (if submitted by May 27th).
- Prominent signage on two center lanes (behind registration table) with your company logo.
- Title Sponsor recognition on event programs.
- Two games and shoes for 5 bowling teams of up to 4 (prior registration required).
- Free T-shirt for each bowler (20 max).
- Space at two tables for promotional items.
- Advertising banner on front of Registration Table (with your company logo).
- 5 minutes on microphone to promote company four times during event (20 min. of advertising).
- 10 minutes on microphone to introduce bowling teams.
- Recognition by M.C., Kurt Ludlow, the day of the event.

BOWLER Instructions

1. Use the enclosed pledge sheet to track your pledges. We send thank you notes to donors, so please be sure to get the address of each person pledging. You may want to 'challenge' family, friends, and co-workers to 'beat' your pledge total. Make it competitive – have fun raising money for a good cause!!
2. There will be many novice bowlers at the event, so there are no per pin/game pledges. A time saving tip is to collect at the time of the pledge, eliminating the need to approach people later for collection. A receipt for tax deductible purposes is available upon request. (If donations are made by check, the canceled check can serve as a receipt).
3. Checks should be made to SSL&DC.
4. All pledges need to be collected by the day of the event as prizes are awarded based on the money COLLECTED.
5. Each member of your bowling team needs to collect a minimum of \$50 for adult bowlers (or \$25 for child bowlers) to receive a free T-shirt.
6. You must register your bowling team before the event by calling (614) 444-1529.

SPONSOR Instructions

See sponsorship levels on the following pages for more details on the levels of Sponsorship.

- Mail your sponsorship check to our main location BEFORE **May 27th** in order to be named on T-shirts and lane signage.
- If you would like your company logo on the lane signage, you must submit it electronically to avalentine@rroho.com BEFORE **May 27th**.
- Fielding a bowling team is optional.
- If you choose to field a bowling team: Recruit bowlers for your Team and submit Team name and bowlers' names before the event by calling (614) 444-1529.
- It is appreciated when bowlers also collect pledges in addition to your sponsorship. However, pledges are not required for a sponsored Team member.
- Select a captain who will promote your company and introduce your bowlers at the event.

DIAMOND SPONSORSHIP LEVEL \$2500

What you get:

- Company or individual name on T-shirts (if sponsorship submitted by May 27th).
- "Diamond" framed signage with your company logo on one prominent lane.
- Two games and shoes for five bowling teams of up to 4 (registration required).
- Free T-shirt for each bowler (20 max.)
- Diamond Sponsor recognition on event programs.
- Space at one table for promotional items.
- Advertising materials at Registration Table.
- 5 minutes on microphone to promote company three times during event (15 min of advertising).
- 5 minutes on microphone to introduce your Company's Bowling teams.

What you have given:

Your \$2500 sponsorship will provide our centers with needed support for the children such as:

- 5 Months' supply of infant food
- Music and instruments for 5 classrooms

PLATINUM SPONSORSHIP LEVEL

\$1000

What you get:

- Company or individual name on T-shirts (if sponsorship is submitted by May 27th).
- "Platinum" framed signage with your company logo on one prominent lane.
- Two games and shoes for four bowling teams of up to 4 (prior registration required).
- Free T-shirt for each bowler (16 max.)
- Platinum Sponsor recognition on event programs.
- Space at one table for promotional items.
- Advertising materials at Registration Table.
- 5 minutes on microphone to promote company two times during event (10 min of advertising)
- 5 minutes on microphone to introduce Company's Bowling teams.

What you have given:

Your \$1000 sponsorship will provide our centers with needed support for the children such as:

- Tuition assistance for the child of a parent seeking employment
- Field trips and transportation for 80 children

BRONZE SPONSORSHIP LEVEL

\$100

What you get:

- Company or individual name on T-shirts (if sponsorship is submitted by May 27th).
- "Bronze" framed signage on one lane with your company logo (if provided).
- Two games and shoes for one bowling team of up to 4 (registration required).
- Free T-shirt for each bowler (4 max.)
- Recognition by M.C., Kurt Ludlow, the day of the event.

What you have given:

- Your \$100 sponsorship will provide our centers with needed supplies such as:
 - Sand for sandboxes
 - Books for classrooms

SILVER SPONSORSHIP LEVEL

\$250

What you get:

- Company or individual name on T-shirts (if sponsorship submitted by May 27th)
- “Silver” framed signage on one lane with your company logo (if provided).
- Two games and shoes for two bowling teams of up to 4 (registration required).
- Free T-shirt for each bowler (8 max.)
- Table space for promotional items.
- 3 minutes on microphone to promote company.
- Recognition by M.C., Kurt Ludlow, the day of the event

What you have given:

Your \$250 sponsorship will provide our centers with items for the children such as:

- **2** heavy duty tricycles
- **6** months’ supply of toothpaste and tooth brushes

GOLD SPONSORSHIP LEVEL

\$500

What you get:

- Company or individual name on T-shirts (if sponsorship submitted by May 27th)
- “Gold” framed signage on one lane with your company logo (if provided)
- Two games and shoes for three bowling teams of up to 4 (registration required)
- Free T-shirt for each bowler (12 max.)
- Table space for promotional items
- Advertising on Registration Table
- 5 minutes on microphone to promote your company
- 3 minutes on microphone to introduce bowling teams
- Recognition by M.C., Kurt Ludlow, the day of the event

What you have given:

Your \$500 sponsorship will provide our centers with needed supplies such as:

- **30** puzzles
- **3** month’s worth of art supplies (for five classrooms)